

Marcus Loew and Elks Give Holiday Cheer in Line With Evening World's Xmas Plan

Theatre Manager. Offers Twenty-Five Seats in Several of His Houses for Five Days; Three-Day Carnival of Benevolent Order at Forty-Third Street Lodge Opens To-Night.

Sixteen Days to Christmas

Right around the corner from you, in some direction, there is a child who longs for the coming of Santa Claus just as your own children do, only with little hope.

How many outgrown dolls are there in your home? How many toys can your children spare for that child? Just pass them along and let that child remember 1921 as its first real Good Will Christmas.

In connection with the suggestion of The Evening World for a great Festival of Peace and Good Will at Christmas time, the following letter was received yesterday from Marcus Loew, with theatres everywhere:

The Evening World—Gentlemen: We are indeed glad of the opportunity to help you in your campaign of Christmas good cheer. The cause, we believe, is a splendid one, and we wish you lots of success. We will consider it a pleasure to arrange to take care of twenty-five children in each of the theatres mentioned below every afternoon from Monday, Dec. 13, to Friday, Dec. 23. These children can be sent by charitable institutions in the individual neighborhoods and may be accompanied by a representative of the organization. The theatres and their locations are as follows: Loew's State, Broadway at 45th Street; Loew's American, Eighth Avenue at 42d Street; Loew's Greeley Square, 80th Street and Sixth Avenue; Loew's Avenue B, Avenue Band Fifth Street; Loew's Victoria, 125th Street and Seventh Avenue; Loew's Rio, Broadway at 160th Street; Loew's Boulevard, Southern Boulevard and Westchester Avenue; Loew's Spooner, Southern Boulevard and 163d Street; Loew's Buriand, No. 95 Prospect Avenue, Bronx; Loew's National, 149th Street and Bergen Avenue, Brooklyn; Loew's Metropolitan, Fulton and Smith Streets, Brooklyn; Palace, East New York and Douglas Street, Brooklyn; Loew's Bijou, Smith and Livingston Streets.

If there is anything further we can do in this connection please call on us.

MARCUS LOEW.

To-night will witness the opening of a three-day carnival of the Benevolent and Protective Order of Elks at the home of Lodge No. 1, No. 108 West 43d Street. The carnival, which is an annual Yuletide affair, is in line with The Evening World's peace and good will festival. From its proceeds as many widows and children as possible will be provided with pleasure and good cheer on Christmas Day.

"Every year at this time," said Exalted Ruler Patrick McGrath of Lodge No. 1, "the Elks prepare for the celebration of Christmas Day for the benefit of the widows and children who, otherwise, may have no opportunity of sharing the good things of the great holiday. On Christmas Day we give up our big assembly room to the needy. The biggest tree obtainable is set up in the middle of the room, lighted with electric bulbs, decorated and stocked with goodies to delight the hearts of the little ones.

"We have music and singing and acts which appeal to them all, and strive in every way to make memorable the day. Our gifts and hampers are, of course, made in secret, so that no one outside the committee knows who the beneficiaries are. To get sufficient funds we held our carnival at which contributions are received and sales are made, where there is jazz and music, vaudeville acts, new and surprising stunts, all of which make the duty of providing for the needy a pleasure to the good patrons of the carnival. We are out to raise this year \$20,000, and expect to realize much more."

One volunteer who sent to The Evening World for the addresses of poor children to whom he might play Santa Claus is going to look after forty-five children and their parents—some undertaking for an individual, in each of his letters, the volunteer has asked that no mention be made of his name or address.

Other voluntary offers to "adopt" Christmas families or to play Santa Claus to children are reaching The Evening World every day. Most of them will be given some opportunity to show their Christmas good will in some very practical way.

And hundreds of other volunteers may find the way to giving a cheerful, happy Christmas to others.

Christmas on the Bowery is to be a big event for hundreds of men, who will welcome a brighter day in their darkened lives. H. F. Woodhull, Executive Secretary of the Bowery Branch of the Y. M. C. A., writes:

On behalf of the Bowery Branch Young Men's Christian Association I can assure you that we heartily endorse the steps you are taking to make this Christ-

For Sore Back, Swollen Joints, Sore Muscles

USE
RADWAY'S READY RELIEF
Liquid in Bottles or
JELLFORM

FREE TRIAL

planned, including a watch night service New Year's Eve. Perhaps it will be snowy, perhaps it will be blowy, but Christmas comes but once a year and caroling means Christmas cheer.

So on Christmas Eve lighted candles will appear in many of the windows in the neighborhood of the Studio Club, No. 33 East 62d Street, and some time after twilight a crowd of Christmas sprites will pause for a few minutes within the light of their welcoming ray to carol the familiar old Christmas songs. Actors, painters, singers, doctors and pianists will be in the gathering. On Christmas Day the doors will be thrown wide to all neighborly souls to enjoy the caroling in the big reception hall.

Rehearsal for the carol festival will be held each Sunday evening preceding the holiday.

CITY YACHT CLUB.
The Staten Island Yacht Club received notice to-day to vacate its clubhouse at the foot of Dock Street, Stapleton, in order that the city may continue its \$20,000,000 water front improvement programme. Other boat clubs had already been crowded away, and it means that there will be no more yachting from the south shore of the island. The organization is thirty-five years old.

MISSION GARDEN
For Sale by Grocers
48c per Pound
Popular Because Of Its Value



CUTICURA
FOR HAIR AND SKIN
For promoting and maintaining beauty of skin and hair Cuticura Soap and Ointment are unexcelled. Cuticura Talcum is an ideal powder, refreshing and cooling to most delicate skins.

SCALDS
QUICK RELIEF

PIXINE
SPREAD Pixine on thick—oh, how cooling it feels and how quickly the scald does heal! You shouldn't be without Pixine at any time—accidents happen which require immediate use of just such an antiseptic, soothing and healing poultice as Pixine. If it does not satisfy, get your money back.

Other Guaranteed Pixine product—Pixine Antiseptic Soap.

All Pixine Products for sale by the best drug stores in Brooklyn, Bronx and Greater New York.

USEFUL HOLIDAY GIFT
Look for the GOODYEAR Label in Every Garment

GOODYEAR
RAIN PROOF CO. R
2985th Ave. 31st St.

Open Evenings Until 9

GIRLS' CAPES
Very fine quality rubberized material; attached hood. GUARANTEED RAIN-PROOF. Sizes 6 to 16.

Value \$4.50

Boys' Black Rubber Coats
Made of good quality black rubber. GUARANTEED RAIN-PROOF. Ages 4 to 16. Cape hats to match. 65c.

Value \$7.50

SOMETHING NEW FOR BOYS!
A (2 IN 1) Serviceable Coat. Can be worn on rainy days or in cold weather. Very fine material, lined with Suede. Extrordinary fine looking. Hat to match. Free. Money refunded if you can duplicate this garment anywhere else. Sizes 6 to 16. THIS IS A REAL Holiday Bargain!

Girls' or Boys' Raincoats
Made of extra fine Bombazine cloth. GUARANTEED RAIN-PROOF. Ages 6 to 16. Hats to match. Free.

UMBRELLAS
made of American Taffeta with assorted fancy handles. You will like it

GOODYEAR
RAIN PROOF CO. R
298 Fifth Ave. at 31st St.

Mail orders promptly filled. Give age. Send money order.

Brooklyn's Shopping Centre
From Fulton & Livingston
Hoyt Street & Elm Place
Telephone Main 6600

NAMM'S FORTY-SIXTH YEAR

Your Dollars Will Do More at This Cash Gift Store

A.I. NAMM & SON

Christmas Seal Your Christmas Mail
To Help Fight Tuberculosis

25 Years Of Service And Present Every Day!

It sounds like an almost impossible feat and yet there is one Namm Member who possesses such a record.

Miss Carrie Johnson has just completed her 25th year as a Namm Member, and during this time she has not failed to be at her post of duty every single working day.

Such a record reflects the most unswerving loyalty, tireless energy and sincere application to her work.

The Namm Store feels justly proud of Miss Johnson, and her remarkable record is an inspiration to us all.

Dec. 8, 1921. B. H. N.

Special Sale of Millinery \$2

The mid-winter clearance of millinery offers wonderful economy selections Friday. Tailored, trimmed and untrimmed models in velvet, duvetyne, felt and plush. Models suitable for all occasions.

Girls' Beaver Hats
are included in this special Friday array. Black, brown and navy models, banded with silk gros-grain ribbon. Your mid-winter hat for less than cost Friday.



Namm's—Second Floor



Namm's—Second Floor



Namm's—Second Floor

Men's \$1.39 Underwear, \$1



Namm's—Main Floor



Namm's—Main Floor

Flannelette Gowns, 98c

Bargain Friday Saving Here

A gift of an intensely practical kind that will be appreciated. The striped flannelette is warm, and the yoke is embroidered and scalloped.

Extra Size Gowns, of Flannelette, \$1.48

Of splendid material, made round neck, with hem-stitched yoke. A Friday Bargain to the fore!

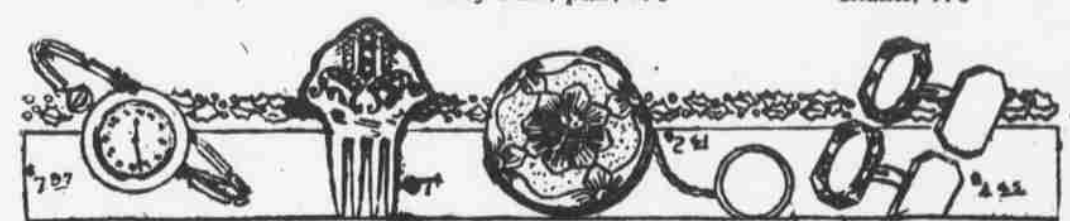
Other Muslin \$1.48
Also regular size nainsook gowns, trimmed with lace and ribbons, and the prettiest of envelope chemises, lace trimmed.

Namm's—Second Floor

Women's \$10 Gold Wrist Watches, \$7.97

Convertible wrist watches with extension bracelet, with seven-jeweled Swiss movement in gold filled cases. Guaranteed for ten years. A gift that never fails to please.

\$6.50 (10 kt.) Solid Gold Cuff Links, \$4.45 \$1.50 (10 kt.) Solid Gold Baby Pins, pair, 97c \$1.48 (10 kt.) Gold Neck-chains, 97c



\$3 Sterling Silver Dorine Boxes, \$2.61

Dainty little vanities, with beautiful hand engraved designs. Man, here's a solution of the puzzle—what to give her!

\$1.25 Silver Plated Vanity Cases, Spanish Combs, and gold filled Cuff Links, 97c

\$3.48 Nickel-Plated Framed Mirror, \$2.97 \$24.97 (7 pc.) Toilet Sets, shell colored; gold inlaid, \$18.97

Prices include War Tax Namm's—Main Floor

Winter Coats \$16.90

Sports and dressy models of Bolivia and heather mixtures. Winter's voguish colors and models. All are silk lined and warmly interlined and represent the height of value. Sizes 16 to 44. Extraordinary!

Namm's—Second Floor

Boys' Suits, \$5.50

Junior Norfolk model, in fancy cassimeres. Lined knee pants. Sizes 4 to 8. Flannelette Pajamas, 79c Worsted Sweaters, 29c Percalé Blouses, 59c Silk Ties, 25c Mackinaws, sizes 8-16, \$4.95

Namm's—Second Floor

Men's \$1.39 Underwear, \$1

Shirts and drawers of wool and cotton. Derby ribbed cotton union suits. Women's \$1.25 to \$1.50 Cotton Union Suits, \$1. Rib cotton fleeced; various styles; regular and extra sizes. Children's, \$1 Cotton Union Suits, 79c. Cotton fleeced. Sizes 4 to 16 years.

Namm's—Main Floor

Women's \$2.50 Silk Hose, \$1.29

Full fashioned stockings with garter tops and reinforced feet. Slightly irregular, but remarkable value!

Women's \$2.25 Sports Hose, \$1.48 Men's 69c to 75c Sports Socks, 48c

Namm's—Main Floor



Namm's—Fourth Floor

Boys' \$7.50 Reo Auto, \$5.95

Enameled in red or blue; with bumpers, motometer, headlights, just as the most modern car should have.

\$1.50 Erector Sets, \$1.19
The noted Gilbert Erector Sets at a special purchase price.

No. 2—Value \$2.50 \$1.97 No. 4—Value \$5 \$3.75 No. 3—Value \$3.50 \$2.97 No. 6—Value \$10 \$8.50

Namm's—Fourth Floor

Santa's 75c to \$1 Gift Packages, 50c

Don't miss getting one from Santa; they are lots of fun and only 50c

Namm's—Fourth Floor

\$20 Electric Floor Lamps \$15.50

Worthy of homes beautiful, these lamps with mahogany finish base; all attachments; wide choice of shades in plain or figured silks. Rare values Friday.

59c Knitting Yarns, Hank, 39c

Make a gift sweater, scarf, or hat with this yarn in the newest shades. Full 4 oz. hanks. Specially priced, Friday!



Namm's—Third Floor

\$44.50 Axminster Rugs, \$29.95

Firmly woven seamless wool rugs in new designs and colorings. 9x12 ft. size. Save a THIRD Friday!

\$1.39 Velvet Carpet, Yd., \$1.10 \$1.39 to \$1.59 Inlaid Linoleum, Sq. Yd., \$1

Namm's—Third Floor

47c Sanitary Window Ventilators, 36c

Allow plenty of fresh air without dust, rain or draught. Extended size, 9 x 33 in.

9x37 in. 55c 15x37 in. 69c 9x45 in. 65c 12x45 in. 74c 12x37 in. 68c 15x45 in. 79c

Namm's—Third Floor

\$3.50 to \$4.50 Curtains, \$2.88

Lacet Arabian panels, Nottingham lace curtains, 3 yards long, and Marquise panel curtains. Amazing Friday bargains! \$3 Dutch and Panel Curtains, \$1.88 50c Cretonne and Marquise, yd. 29c

Namm's—Third Floor

\$16 Mahogany Finish Morris Chair, \$9.97

What a value! Our sale price Friday hardly covers the manufacturers' cost. Made with reclining back, wide arms. All at this extraordinary price. Cushions at an additional cost.

Namm's—Fifth Floor

